



YOUSUF SALEEM

AYUB

WEB DEVELOPER | 27 YEARS OLD

Experienced full-stack web developer with 6+ years of experience in building, maintaining, and updating web applications and web APIs for a variety of industries. Proven ability to understand and meet client requirements, and collaborate effectively with team members to deliver high-quality results on time and within budget.

EDUCATION

2013 - 2016

St.Philomena's College - India
Bachelor of Computer Applications

SKILLS

HTML5	████████████████████
CSS3	████████████████████
JavaScript	████████████████████
JQuery	████████████████████
Vue.Js	████████████████████
Ajax	████████████████████
Json	████████████████████
XML	████████████████████
SCSS	████████████████████
Animation	████████████████████
PHP	████████████████████
MySql	████████████████████
Codeigniter	████████████████████
WordPress	████████████████████
Figma	████████████████████
Git	████████████████████

CONTACT

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www.yousufsa.com

Dubai, United Arab Emirates

EXPERIENCE

2020 - present

Dubai, UAE

Software Developer | BimmerTech

- Developed and maintained responsive and user-friendly websites using HTML5, CSS3, JavaScript, Bootstrap, jQuery, and Vue.js.
- Built modular and reusable components and libraries using the Vue.js ecosystem, including Vue CLI, Vuex, Vue Router, and Nuxt.js.
- Collaborated with designers to create user interfaces that are both visually appealing and intuitive.
- Ensured that websites and applications are compatible with a variety of browsers and devices, providing a seamless experience for all users.
- Integrated third-party APIs, such as ticketing systems and PayPal payment gateways, to enable smooth registration and ticketing processes.
- Optimized website performance by implementing techniques such as code minification, image optimization, and lazy loading, resulting in faster load times and improved user engagement.
- Worked closely with cross-functional teams, including designers, back-end developers, and project managers, to ensure efficient coordination and timely delivery.
- Conducted thorough testing and debugging of front-end code to identify and resolve issues, ensuring high-quality deliverables.
- Utilized version control systems to manage code repositories, track changes, and collaborate effectively with other developers.
- Stayed up-to-date with the latest frontend technologies, frameworks, and industry trends to continuously enhance skills and contribute to innovative solutions.
- Developed 100+ custom responsive HTML email templates for email marketing activities.

LANGUAGES

English	<div style="width: 100%;"></div>
Hindi	<div style="width: 100%;"></div>
Urdu	<div style="width: 100%;"></div>
Kannada	<div style="width: 100%;"></div>
Arabic	<div style="width: 20%;"></div>

REFERENCES

Marie Bou Debs

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Mint Middle East

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HOBBIES



PORTFOLIO



EXPERIENCE

2018 - 2020

Dubai, UAE

Software Engineer | Mint Middle East

Led the design and development of multiple web and mobile projects, working closely with graphic designers, back-end developers, and marketers. Managed the integration of communication platforms, including chatbots, SMS, and email services.

- Provided end-to-end delivery of web and mobile browser customizations, from requirements analysis to development, testing, and deployment.
- Upgraded existing user interfaces with the latest PHP and frontend technologies, resulting in improved user experience and increased conversion rates.
- Optimized database queries and implemented new features, resulting in improved application performance and reduced load times.
- Refactored critical bugs in the production system quickly and without escalation, ensuring that the system remained available to users.
- Developed OMS applications using the Vue.js JavaScript framework, resulting in highly scalable and user-friendly applications.
- Developed a restaurant web POS application using the AngularJS framework.

2017 - 2018

Mysore, India

UI Developer | V2Soft

- Actively involved in the frontend designing of hybrid mobile application.
- Collaborated with the team and product owner to ensure the project's feasibility.
- Providing technical expertise and code review to other team members.
- Interacted with clients regarding the delivery of assets and ensuring they are in the proper format for easy transformation to HTML emails.
- Troubleshoot technical issues related to HTML email templates and fixing the issue.
- Work with email marketing platforms and email application tools like Email on acid and Mailchimp.
- Responsible for developing dynamic content and personalization for email campaigns.

EXPERIENCES



EXPERIENCE

2017

📍 Dubai, UAE

UI Developer | Evento Solutions LLC

Worked as UI Developer for Australia's only online marketplace to kids activities and experiences web application, Dubai's Roads and Transport Authority (RTA) email templates.

- Introduced repository pattern in the whole technical team to re-use UI components and some functional methods which increased productivity.
- Updated and streamlined existing code to improve site performance.
- Experienced in converting mockups and PSD designs to HTML pages.

2016 - 2017

📍 Mysore, India

Web Developer | Digists

Website Designing and Development based on the client's requirements (both static and dynamic sites), with the use of the following technologies: HTML, CSS, bootstrap, PHP, jQuery, JavaScript, MySQL.

- Website implementation from PSD into responsive HTML and CSS (Bootstrap) Templates, PHP and MySQL Custom Web Application Development.
- Designed and developed Static, Dynamic, and Ecommerce websites.
- Worked on the server side code to handle form submissions, Ajax requests, database queries, file uploads, file storage web service calls, third-party API web service calls, merchant account integration and dynamic page generation.
- Designing database schemes and managing data using database design tools.
- Online chat implementation, API implementation Responsible for the day to day running of Marketing & IT Department Creating & Executing Marketing Campaigns Assigning Tasks to Marketing & IT Team.